

Blue's Reader Survey

Conditions of Entry

- 1.** Instructions on "How to Enter" form part of these Conditions of Entry. Entry is open to residents of Australia and New Zealand, other than employees of ACP Magazines Ltd, ABN 18 053 273 546, and their associated agencies and families.
- 2.** Competition opens 21.06.10 and closes 31.08.10. Entry is by filling out the Blue's Reader Survey in its entirety and answering our tie breaker question, What makes the state you live in, the best in Australia? in 25 words or less and sending in the original survey as found in Blue's Country magazine or online at bluescountry.com.au. Entries to be posted to Blue's Reader Survey Competition, PO Box 3712, South Brisbane, QLD, 4101.
- 3.** Entry is also open to all Australian and New Zealand residents over 18 years of age, who fill out the Blue's reader survey between 21.06.10 and 31.08.10. Entry is subject to filling out the survey fully & completely.
- 4.** The winning entry will be judged by Blue's Editorial team by 11 am on 13.09.09 at Trader Business Media Level 2, 12 Browning Street, West End QLD 4101. Winners will be notified by post or phone on the 13.09.10. Winners will be published in Blue's magazine on sale 20.09.09.
- 5.** All entries become the property of ACP Magazines Ltd, care of ACP Trader Business Media Pty Ltd, ABN 18 053 273 546, the promoter, at Level 2, 12 Browning Street, West End, QLD 4101 and may be used in future marketing promotions
- 6.** The judges' decision in relation to any aspect of the conditions will be final and binding on every person who enters. No correspondence will be entered into. No responsibility is accepted for late, lost or misdirected mail.
- 7.** Total prize value is \$4940.80 AUD. Prize value is correct as at the date of printing. The Promoter accepts no responsibility for change in prize value between now and the ultimate date on which the prize is taken.
- 8.** Prize includes:
 - 1 x First Prize:
 - 1 x Waeco CDF-11 portable fridge/freezer 10.5 litre capacity, cup holder & practical strap valued at \$499
 - 1 x RM Williams gift voucher valued at \$500
 - 1 x 'More than a century of the clydesdale horse in Queensland' by Ian Stewart-Kloster and others valued at \$45
 - 1 x 'Slow cooking recipes' by Sara Porter valued at \$19.95
 - 1 x 'The St Helena Story' by Jarvis Finger valued at \$39.95
 - 1 x Blue's beanie
 - 1 x subscription to Blue's (12 issue), Camper Trailer (10 issue), Unique Cars (13 issue) and Farms and Farm Machinery (13 issue) valued at \$214

2 x Second Prize:

- 1 x 'Miles of Post and Wire' by Florence Corrigan valued at \$24.95 or 'My life – dust, mud, flies and children' by Ethel May Macpherson valued at \$29.95
- 1 x Blue's beanie
- 1 x subscription to Blue's (12 issue), Camper Trailer (10 issue), Unique Cars (13 issue) and Farms and Farm Machinery (13 issue) valued at \$214

30 x Runner-up prizes:

- 1 x Blue's beanie
 - 1 x subscription to Blue's (12 issues) valued at \$30
 - 1 x subscription to EITHER Camper Trailer (10 issues) or Unique Cars (13 issues) or Farms and Farm Machinery (13 issues) valued between \$50 and \$90
- 9** The winner is responsible for all other expenses not included in the above prize package, including, where relevant: Insurance.
- 10** In participating in the competition, the winners will agree to participate and co-operate as required all editorial activities relating to the competition, including, but not limited to being interviewed and photographed for publication in Blue's magazine and online at www.blues.com.au. The winner agrees to grant the Promoter a perpetual and non-exclusive licence to use such editorial and photographs in all media worldwide, and as such the winner will not be entitled to any fee for such use.
- 11** The collection, use and disclosure of personal information provided in connection with this promotion are governed by the Privacy Notice (see www.traderbusinessmedia.com.au).
- 12** By entering the competition, the entrant consents to receipt of any email regarding the competition, and other emails which inform the entrant of the Promoter's other publications, products, services and events and to promote third party goods and services it may be interested in.
- 13** The prize package(s) will be delivered within 28 days of the draw. If by October 11th 2010 the prize has not been claimed it is the responsibility of Trader Business Media that the competition be re drawn on October 11th 2010 at 11am, at Trader Business Media, Level 2, 12 Browning St, QLD 4101. Re-drawn winners will be notified by phone and by post on 11/10/10 and published in the issue of Blue's onsale 25th October 2010